

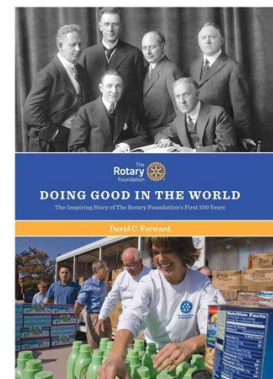


Arch Klumph's idea for an endowment fund dedicated to "doing good in the world" planted the seed for The Rotary Foundation in 1917. That one idea and an initial contribution of \$26.50 set in motion a powerful force for good that has transformed millions of lives around the globe. Help us ensure that every member of your Rotary club and members of your community know the great work our Foundation does all over the world. We've put together the following resources to help you celebrate and promote the 100th anniversary in your community.

CENTENNIAL RESOURCES

Ways to Get Involved

- Plan a Rotary Day in your community to raise awareness of Rotary and its Foundation using our [Event Planning Guide](#).
- Promote projects your club or district is involved in that are funded by the Foundation through [Rotary Showcase](#). Share your photos and stories on your social media pages using #TRF100.
- Empower The Rotary Foundation to support the good work of Rotary clubs around the world by making a special contribution. [Give Today!](#) Follow [our progress towards our \\$300 million fundraising goal](#). Check out the Centennial webpage: www.rotary.org/foundation100
- Our supporters are the reason the Foundation has been able to make a difference in the lives of so many people around the world. Learn about some of these donors, who are giving generously to advance the Foundation's work. Giving and encouraging testimonials are excellent tools that not only educate but inspire others to become donors or increase their Foundation gifts. Check out our [donor spotlight](#).
- [Apply for a grant](#) from the Foundation to fund a project.
- Attend the Rotary Convention in Atlanta, 10-14 June 2017. [Check out the Centennial events](#).



Share The Rotary Foundation's Story

[Download the Centennial promotion kit](#) which features:

- Celebration and fundraising ideas and activities for clubs
- Doing Good in the World promotional flier & bookmark
- Sample press release & Centennial postcard
- Centennial letterhead & PowerPoint template
- History of The Rotary Foundation PowerPoint

Resource

[Website](#) | [History Timeline](#)
[Video](#) | [Book](#) | [Logo](#) | [eBook](#)

[Promotional Resources](#)

[Reference Sheet](#) | [Centennial Folder](#)
[on Zones 25 & 26 website]

[TRF Speakers Bureau](#)

Special Recognition

Special recognition opportunities are available to those who support The Rotary Foundation during this special year.

Certificates

The Foundation Centennial logo will appear on the Paul Harris Fellow and Paul Harris Society certificates distributed during the 2016-17 Rotary years.



Giving Opportunities

In appreciation for a significant outright contribution, a supporter can be recognized with personalized signage at Rotary International Headquarters (one supporter per space):

Recognition Opportunity	Amount	Duration
Paul Harris Boardroom	\$ 5,000,000	10 years
One Rotary Center main lobby	\$ 5,000,000	10 years
Arch C. Klumph Auditorium	\$ 3,000,000	8 years
First-floor conference rooms (3)	\$ 1,500,000	6 years
Conference rooms (multiple)	\$ 1,000,000	5 years