



# District 5320: Global Grant Scholars

## Social Media Marketing

# Social Media Marketing Campaign

- The objective of the following posts is to create awareness and inspire potential candidates to apply for the District Global Scholarship Program
- These posts have been designed to be shared on platforms across colleges, student groups and the overall community
- There are 4 posts described below with a suggested timeline. Anyone can use any or all of the posts and publish them according to their own needs and timelines

## 1. The World is Yours

- Describes the initial idea of being able to study anywhere, abroad
- Suggested for February/March

## 2. Lead the Change

- Describes the 7 Rotary areas of focus which are eligible for the grant
- Suggested for September

## 3. Be the Inspiration

- Shares names of illustrious recipients over the years to inspire potential applicants
- Suggested for May/June

## 4. Act Now

- Shares a video from a previous recipient from District 5320 to make it real and drive action
- Suggested for November

Click the link below to access posts

**Google Drive Link to Posts:**  
**Social Media Posts - District 5320**  
**Global Grant Scholarship**



# Thank You

Connect with the District Committee:

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